



Exhibitor & Sponsor Introductory Information



Why Exhibit

It is an opportunity for you to meet and build relationships with potential new clients and to reacquaint yourself with existing clients. NFPA delegates and members who are expected to attend this convention are key decision makers representing the profession. You will have the ability to: create new customers and client relationships; strengthen and build upon existing customer and client relationships; increase visibility for your company; promote your product/services; reach prime market segments for your products; and demonstrate your commitment to promoting quality services.

Standard Exhibit Package – Exhibitors will have a comfortable 8 x 10 area to display their products during both exhibit days.

Premier Exhibit Package – All items in the standard package plus placement of promotional items in attendees convention tote bags, one ticket to the Thursday & Friday luncheons, access to the education session of your choice and an opportunity to present a giveaway item during the luncheon.

Advertising Opportunities

Advertising space is available in the Convention Program for reasonable rates.

Sponsorship Opportunities

NFPA offers a wide variety of sponsorship opportunities to maximize your reach to meeting attendees. Sponsorships are tied to specific meeting events and programs to offer targeted branding for the event or program sponsor and range from \$400 to \$5000.

Specific prices have not yet been set for 2019, but contact NFPA Headquarters at exhibitsales@paralegals.org to receive advance notification when exhibiting, advertising and sponsorships can be booked.

WHO IS NFPA?

Founded in 1974, the National Federation of Paralegal Associations (NFPA) was the first national paralegal association. Created as a non-profit federation, NFPA is an issues-driven, policy-oriented professional association directed by its membership. NFPA represents thousands of individual members reflecting a broad range of experience, education and diversity. NFPA's Mission Statement and Core Purpose delineate its dedication to the advancement of the paralegal profession and leadership in the legal community.

Program at a glance:

**Convention will be held at the
Hyatt Regency Rochester**

Thursday, October 10, 2019

Continuing Legal Education Seminars, Exhibit Booths, Trade Show Reception, Keynote or Appreciation Luncheon, NFPA Board Meeting

Friday, October 11, 2019

Region Meetings, Exhibit Booths, Keynote or Appreciation Luncheon, Evening Social Event

Saturday, October 12, 2019

Policy Meeting, Awards Luncheon, Region Dinners

Sunday, October 13, 2019

Policy Meeting, NFPA Board Meeting

Exhibit Hall Hours

Thursday, October 10, 2019

7:30 am - 7:30 pm

Breakfast and Breaks will be dedicated exhibit times with food and beverage functions in the Hall during these times. The complimentary Exhibitor Reception will be held in the Exhibit Hall in the early evening.

Friday, October 11, 2019

7:30 am - 1:00 pm

Breakfast and Breaks will be dedicated exhibit times with food and beverage functions in the Hall during these times. NFPA will conduct the Exhibitor giveaways in the Exhibit Hall prior to Lunch on Friday. Attendees must be present to win.

