

# THE DAILY RECORD

Friday, February 22, 2019 / Volume III / Number 36 / \$2.00 • Western New York's trusted source for legal and real estate news

## Paralegal PERSPECTIVES

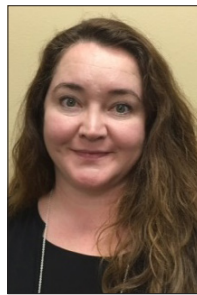
### How to get involved in the 2019 NFPA Convention

I love the work that I do as a paralegal and enjoy talking with others about the profession about not only the work, but also the fulfillment that I experience in my work. Throughout my career, I've had the opportunity to meet other paralegals from across the country that have a similar passion for our profession and I've met them through connecting with other paralegal associations and, more importantly, at conventions held throughout the year.

This year, the annual National Federation of Paralegals Associations Inc. (NFPA) convention will be hosted by the Paralegal Association of Rochester Inc. (PAR) right here in Rochester. The event will take place Oct. 10-13 at the downtown Rochester Hyatt Regency. PAR's convention committee has done an incredible job putting this event together — from creating the logo that showcases Rochester's skyline and our "Continued Focus on Legal Rights" theme to supporting the National Susan B. Anthony Museum and House, and so much more!

PAR is excited to bring paralegals from across the country to Rochester to dine, explore and learn about various topics that are pertinent to paralegals working with clients and attorneys across numerous practice areas, locally and nationally.

The convention provides an opportunity to meet and build relationships



By **BOBBI L. AHEARN**  
Daily Record  
Columnist

with other paralegals from across the country. Those in attendance include the NFPA delegates and members that are key decision makers representing the profession in a number of roles. You will no doubt walk away from the experience having a fresh new respect for the paralegal profession knowing that the work paralegals do directly impacts the communities and the country we live in.

As part of the convention, exhibitors and sponsors have the opportunity to build relationships with potential new clients and to reacquaint themselves with existing clients. Here you will have the ability to increase visibility for your company, promote services/products and your commitment to quality service.

We are looking for sponsors for our Continued Legal Education (CLE) courses, luncheons, transportation and more. PAR will also be announcing several awards and scholarships at the convention and will have many advertising options.

Exhibiting, sponsoring or advertising at the 2019 convention will give you access to thousands of paralegals across New York State and the coun-

try. Our members are employed in law offices, corporations, government agencies and other organizations. On a daily basis, their employers rely on their experience and expertise to assist them in making decisions about the products and services they purchase. Your message will also reach educators and students — the future of the paralegal profession!

Our convention is a unique opportunity to increase visibility for your company/organization in a targeted market, promote and market your products and services, reach prime target market segments, and demonstrate your commitment to promoting quality services to the paralegal profession.

To learn more about the opportunity to exhibit, sponsor, or advertise at the 2019 NFPA Convention please go to PAR's website at: [www.rochester-paralegal.org](http://www.rochester-paralegal.org).

For more information on attending, click on "Save the Date-2019 NFPA Convention" or contact the 2019 NFPA Convention host coordinator, Deborah Wilcox Mabry, at: [PARoc.2019NFPAConv@gmail.com](mailto:PARoc.2019NFPAConv@gmail.com).

If you have any questions, feel free to contact me directly at [PARoc.president@gmail.com](mailto:PARoc.president@gmail.com).

*Bobbi L. Ahearn is PAR president and pro bono coordinator, and a paralegal with Woods Oviatt Gilman, LLP.*